

**Minutes of a Regular Meeting of the Library Advisory Board
Of the Town of Clarkdale, Held on February 6, 2003 at 9:00 a.m.,
In the Clark Memorial Library, Clarkdale, Arizona.**

A Regular meeting of the Library Advisory Board of the Town of Clarkdale was held on February 6, 2003 at 9:00 a.m. in the Clark Memorial Library, Clarkdale Arizona.

Board Members:

Sue Hill, Chairperson
Pat Harris, Vice Chairperson
Betty Lyall (absent)
Jean Stevens
Mary Loux
John Stevenson (absent)
Mary Lu Estlick

Staff: Admin. Assistant Charlotte Hawken

Chairperson Hill called the meeting to order at 9:00 a.m. and noted that Boardmembers Lyall and Stevenson were absent.

CONSIDERATION OF THE MINUTES -

Consideration of approval of the minutes of the regular meeting held January 2, 2003.

Boardmember Harris moved to accept the minutes, with a minor correction, Boardmember Estlick seconded and the motion passed unanimously.

PUBLIC COMMENT - None.

LIBRARY MANAGER'S REPORT - Library

Manager Hawken reported that she had corrected numbers for circulation, including the number of materials which are sent to other libraries. There is also a detailed list of the number of materials in the library by category.

FINANCIAL REPORT - Chairperson Hill reported there is a balance in the donations account of \$2296.03.

WORKSESSION - Worksession regarding the **Facilities Master Plan.** Boardmember Stevens stated she had attended the Council meeting on January

24, 2003 and that the facilities issue was addressed at the end of a long meeting. She stated that Boardmember Stevenson spoke first and gave a good overview of the library board's position. She stated that Pep Bright, who has lived in Clarkdale since 1953 and worked with the group in the 1980's to restore the Clubhouse, said she was in favor of moving the library to the Men's Lounge. Boardmember Stevens stated that Jane Winiecki chastised the Council for not maintaining the building with the present uses and volunteered to bring a ladder and fix the curtains.

Library Manager Hawken read the following report:

To: Gayle Mabery

From: Joyce Driscoll, Town Clerk and Charlotte Hawken, Library Manager

Date: February 4, 2003

RE: Meeting with Yavapai College regarding library services

We met today with Angela Fairchilds and Sheri Kinney, Library Director. It was a very informative meeting. Some of the dynamics of the College Library include:

- *The priority and focus of the library is student oriented, though approximately 1/3 of their patronage comes from the general public. Though they want to provide good service to their non-student patrons, by their very nature they will remain an 'academic' library.*
- *Though their library services are similar to ours, because of their focus, their collection is very different. For instance, they do not have 'best sellers' and their videos are on academic topics, most of which are only for their faculty. Additionally, they do not*

carry books on tape.

- *They also have computers, which are available to the public, as well at their students. However, their students have priority, meaning that if the computers are all in use, and a student needs to use one, a non-student will be asked to relinquish their computer. This has not been much of an issue to date, but as use increases it may come in to play.*

We discussed some of the challenges of a 'combined library'. The obvious challenge is the very different goals and purposes of a college library vs. a public library. Another incompatibility mentioned was the use of the library by children and students using the quiet space for studying and researching.

Sheri stated that libraries usually go by the '80/20' rule. This means that 80% of the people will use 20% of the library materials, and 20% of the people will use the remaining 80% of the library materials. This seems to also be the dynamics of our library. She also quoted a statistic (the origin of which she is going to look up for us) that when a library gains space, there will be a 50% increase in patronage immediately following. Though much of this is probably because of the 'newness' of the change, a certain percentage of the people making up that increase, probably half, will become regular patrons of the library.

One question that came up was 'If 80% of the materials in the Clarkdale library were moved to another library, or available in another library (a portion of the books are not currently available in other local libraries, except by loan), would it still serve the 20% of the people who use them?'.

Overall, we left the meeting feeling that though there are two libraries in Clarkdale, with similar services, they are apparently not necessarily duplicating services. They each have a different role, purpose and focus.

She stated that a joint meeting will be held with the council and the library and heritage conservancy boards before February 25.

The board discussed various ways to publicize the library and increase its services.

ADJOURNMENT - Boardmember Estlick moved to adjourn, Boardmember Stevens seconded, and the motion passed unanimously. The meeting adjourned at 9:50 a.m.

APPROVED:

Sue Hill, Chairperson

SUBMITTED:

Charlotte Hawken, Library Manager